

Griffin Hannan

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EDUCATION

University of Michigan, College of LSA

B.S. in Economics · GPA: 3.4/4.00

Relevant Coursework: Corporate Finance, Real Estate Finance, Entrepreneurial Finance, Micro & Macroeconomics

Ann Arbor, MI

Expected May 2027

Gene L. Klida Utica Academy for International Studies

Valedictorian · SAT: 1510 · GPA: 4.23/4.00

Sterling Heights, MI

Graduated May 2023

SELECTED PROJECTS

- **Venture Deal Screening (1752 Ventures)** — evaluated 100+ early-stage companies against a defined investment thesis, ranking the strongest in a diligence tracker and writing memos with buy/pass recommendations.
- **Practice First SEO (local marketing agency)** — launched a local-SEO and content agency for medical and dental practices, building the pricing model, pitch decks, and a targeted cold-outreach pipeline.
- **Alternative Asset Portfolio (Sports Cards)** — built a data-driven model to value and rebalance a \$50,000+ collection using market comps, recent sales, and price trends to guide buy and sell decisions.

EXPERIENCE

Venture Scout

May 2026 – Present

1752 Ventures (early-stage venture capital firm)

Remote

- Selected into 1752's competitive VC fellowship and retained as a Venture Scout to source and evaluate early-stage deals.
- Screen startups against the thesis and synthesize market, team, and financials into memos with clear recommendations.
- Built a diligence framework and pipeline tracker (stage, scoring, notes) to rank and surface the highest-conviction deals.

Business Development Associate

Apr. 2025 – Present

Ann Arbor Psychological Testing (clinical practice)

Ann Arbor, MI

- Drove \$50,000+ in revenue by analyzing 100+ referral sources and converting the 20+ highest-value targets into clients.
- Grew the practice's network ~800% to 1,500+ contacts with a weekly content and outreach system tracked for conversion.
- Built and ran the referral pipeline end to end, producing 15+ marketing and sales assets to drive outreach and inbound leads.

Founder & CEO

Dec. 2023 – Present

Unified Fitness, LLC

Ann Arbor, MI

- Raised \$25,000 in pre-seed by building the financial model, pitch, and plan and presenting to Michigan Fuel and angels.
- Led a 5-person team to build a web app, mobile app framework, and AI recommendation engine used by 25+ students.
- Analyzed 20+ Midwest university markets to size the expansion opportunity and prioritize the highest-potential launch targets.

Business Development & Sales Associate

Jan. 2024 – Sept. 2024

AI-employed (early-stage AI hiring startup)

Ann Arbor, MI

- Sourced and analyzed 200+ AI companies, qualified 50 high-potential leads, and closed \$2,500+ in sales through targeted outreach.
- Identified a market gap through customer analysis and recommended a B2C model the founders launched as a new revenue line.

ACTIVITIES & LEADERSHIP

National Real Estate Fraternity (Rho Epsilon Iota)

Aug. 2024 – Present

Founding Brother, Director of Social Engagement

- Founding brother of the first U.S. national real estate fraternity, launched at the University of Michigan.
- Plan and run the chapter's speaker events, socials, and networking with senior commercial real estate professionals.
- Coordinate events drawing 50+ attendees and partner with other campus organizations on joint programming.

CERTIFICATIONS

- 1752 Ventures — VC Venture Fellow Program, completed 2026
- Michigan Licensed Real Estate Salesperson

SKILLS

Financial Modeling • Valuation • Market Sizing • Forecasting • Data Analysis • Due Diligence • Structured Problem-Solving • Hypothesis-Driven Analysis • Stakeholder Management • Research & Synthesis • Excel • PowerPoint • Office Suite • Google Workspace • English (Fluent) • Spanish (Working Proficiency)